

Advertising Rates HHM 2021

- **Hashtag Page Rate** - Includes: Digital / Print - \$100
- **Listing Rate** - Includes: Walking Map Locator / Text Only Website w/ URL link - \$250
(no display ad)
- **Standard Display Ad** - Includes: Website Link / Print / Digital Link / Walking Map Locator / Event listings for online and printed calendars.
 - 1/16 Page - \$475 (1.8W x 2.375H)
 - 1/8th Page - \$585 (3.75W x 2.375H)
 - 1/4th Page - \$985 (3.75W x 4.875H)
 - Half Page - \$1,455 (Horizontal 7.625W x 4.875H) / (Vertical 3.75W x 9.875H)
 - Full Page - \$2,455 (7.625W x 9.875H)
 - Prime space is available - please contact for rates and availability.
(Front Cover is not available)
- **Digital Link Feature** - at the time of display ad submission. Please include the link for the digital copy (your website / youtube / social media / ticket link etc.) *please note one digital link per display ad. If no link is provided we will link your display ad to your website unless advised otherwise.

Specifications:

All display ads must be emailed to aimee@hauntedhappeningsalem.com in PDF / EPS / TIFF / PNG formats - NO JPG files will be accepted. All images must be high resolution 300 dpi or greater. Please embed all fonts. All wording and ads will be reviewed by Haunted Happenings Magazine for appropriateness. We are serving a Family - Friendly audience.

Event Listings:

Please include in all listings the following - Event name - date (s) - times - event description (we do not have a word count, we ask everyone to be fair in your descriptions). Where they can find further information (call / email / website / ticket links etc.).

Business Listing Category:

*Please include your Name / Address / Phone / Website / Short description

- | | |
|--|--|
| <input type="checkbox"/> Sites & Attractions | <input type="checkbox"/> Lodging |
| <input type="checkbox"/> Walking Tours | <input type="checkbox"/> Shopping |
| <input type="checkbox"/> Boat Tours | <input type="checkbox"/> Art Show |
| <input type="checkbox"/> Trolley Tours | <input type="checkbox"/> Psychic Fairs |
| <input type="checkbox"/> Dining | <input type="checkbox"/> Other: _____ |

Advertiser Information:

Business Name: _____

Primary Contact: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Social Media: _____

Payment Method:

**Please note a 20% deposit is required at the time of reservation.*

- Bill Me - Payment must be received in Full by: August 20th
- Bill Me - 3 Payment Installments: June 21st / July 19th / August 20th
- Bill Me - 2 Payment Installments: July 19th / August 20th
(please note these installment payments are on the balance after the 20% deposit)

Credit Card:

Name on Card: _____

Card Type: (Amex / Visa / Mastercard) _____

Card Number: _____

Card Expiration: _____

CV Code: _____

Billing Zip: _____

Signature: _____

(call 978.423.8617 to authorize over the phone)

(*please note all credit card information is destroyed after use)