

Advertising Rates HHM 2022

- **Hashtag Page Rate** - Includes: Digital / Print - \$125
- **Listing Rate** - Includes: Walking Map Locator / Text Only Website w/ URL link - \$275
(no display ad)
- **Standard Display Ad** - Includes: Website Link / Print / Digital Link / Walking Map Locator / Event listings for online and printed calendars.
 - 1/16 Page - \$525 (1.8W x 2.375H)
 - 1/8th Page - \$660 (3.75W x 2.375H)
 - 1/4th Page - \$1,085 (3.75W x 4.875H)
 - Half Page - \$1,600 (Horizontal 7.625W x 4.875H) / (Vertical 3.75W x 9.875H)
 - Full Page - \$2,600 (7.625W x 9.875H)
 - Prime space is available - please contact for rates and availability.
(Front Cover is not available)
- **Please note:** Rate increase from previous years. Paper quality / quantities are in limited supply. We kept the increase as low as we possibly could - yet still being able to deliver the same quantity on the streets this October.
- **Digital Link Feature** - at the time of display ad submission. Please include the link for the digital copy (your website / youtube / social media / ticket link etc.) *please note one digital link per display ad. If no link is provided we will link your display ad to your website unless advised otherwise. This link may be changed upon request.

Specifications:

All display ads must be emailed to aimee@hauntedhappeningsalem.com in PDF / EPS / TIFF / PNG formats - NO JPG files will be accepted. All images must be high resolution 300 dpi or greater. Please embed all fonts. All wording and ads will be reviewed by Haunted Happenings Magazine for appropriateness. We are serving a Family - Friendly audience.

Event Listings:

Please include in all listings the following - Event name - Location - Date (s) - Times - Event Description (we do not have a word count, we ask everyone to be fair in your descriptions). Where they can find further information (call / email / website / ticket links etc.).

Business Listing Category:

*Please include your Name / Address / Phone / Website / Short description

- Sites & Attractions
- Walking Tours
- Boat Tours
- Trolley Tours
- Dining
- Lodging
- Shopping
- Art Show
- Psychic Fairs
- Other: _____

Advertiser Information:

Business Name: _____

Primary Contact: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Social Media: _____

Payment Method:

**Please note a 20% deposit is required at the time of reservation.*

- Bill Me - Payment must be received in Full by: August 19th
 - Bill Me - 3 Payment Installments: June 17th / July 22nd / August 19th
 - Bill Me - 2 Payment Installments: July 22nd / August 19th
- (please note these installment payments are on the balance after the 20% deposit)

Credit Card:

Name on Card: _____

Card Type: (Amex / Visa / Mastercard) _____

Card Number: _____

Card Expiration: _____

CV Code: _____

Billing Zip: _____

Signature: _____

(call 978.423.8617 to authorize over the phone)

(*please note all credit card information is destroyed after use)